

THE AI EXCHANGE

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| TAKE-HOME RESOURCE

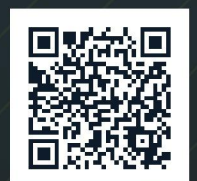
PROMPT PACK

Five browser-aware prompts from the AI in Your Browser session, ready to paste into the AI sitting in the tab you already use.

The AI you already have, sitting in a tab you already use, can do work most professionals are still paying agencies for. The five prompts inside this pack diagnose pages, generate fixes, extract data, and review whole funnels.

Open a target page in your browser, open a browser-aware AI assistant, paste the prompt verbatim. The output is yours.

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CENTER FOR AI EXCELLENCEworkuity.com/center-for-ai-excellence

PAGE DIAGNOSIS

LLM LEGIBILITY AUDIT

Diagnose how a page reads to LLMs and AI search agents trying to summarize or cite it.

THE PROMPT

Analyze the current webpage for LLM legibility and AI-search readiness as if you were Gemini, Claude, ChatGPT, and Perplexity trying to understand and cite this page.

I want 7 outputs in this exact order: a 1-sentence verdict on understandability for both humans and LLMs; a 1 to 10 score for entity clarity, page purpose clarity, factual density, scannability, booking clarity, trust signals, structured-data readiness, local relevance, and citation-worthiness; a table of key facts visible on the page; a diagnosis of what makes the page easy or hard to summarize accurately; a top 10 fixes ranked by impact; rewritten copy for the hero headline, hero subhead, one amenities section, and 5 FAQ Q&As; a final "Fast wins in 30 minutes" section.

Be specific, cite visible evidence from the page, and do not give generic SEO advice unless it clearly applies to what you see.

WHY THIS WORKS

The 1-10 rubric across 9 categories blocks hand-wave verdicts. Roleplaying four LLMs surfaces signal gaps because each weights different things. "Cite visible evidence" forces the model to reference real elements instead of generic SEO advice. "Fast wins in 30 minutes" keeps the output actionable.

VISUAL & CONVERSION

UX/UI & CONVERSION REVIEW

Get visual hierarchy, conversion, and layout feedback on the same page you just audited.

THE PROMPT

Review the current page as a visual UX/UI and conversion expert.

Focus on what you can actually see on the page, not just the text. Analyze visual hierarchy, above-the-fold clarity, CTA prominence, spacing and scan path, headings and section breaks, image relevance and trust-building value, contrast and readability, whether the page feels modern, premium, confusing, or cluttered, whether it tells a first-time visitor what to do next, and likely mobile experience issues.

Then give me: a 1-paragraph diagnosis; the top 8 layout changes ranked by business impact; a wireframe-style page order from top to bottom; exact replacement ideas for the hero, CTA, and one weak middle section; a short before-vs-after I could use to justify the redesign to a business owner.

Be concrete and opinionated.

WHY THIS WORKS

Forcing the model to focus on visual evidence keeps it from drifting into copy critique. The single-word verdict choice (modern, premium, confusing, cluttered) lands the diagnosis hard. "Be concrete and opinionated" blocks hedging.

CONTENT GENERATION

CONVERSION POPUP FROM CRITIQUE

Run after a UX critique to generate one shippable conversion fix the page owner can deploy this week.

THE PROMPT

Based on your critique of this page, design a popup that would improve conversion without feeling spammy.

I want you to provide: the goal of the popup; the best trigger from time delay, scroll depth, exit intent, or first-click behavior; the exact headline, body copy, CTA text, and close text; desktop and mobile behavior recommendations; the fields to include; a lightweight HTML, CSS, and JavaScript example; a version that could be adapted to WordPress/Divi with minimal effort; the analytics events to track.

Keep the design clean, modern, and conversion-focused. Avoid dark patterns.

WHY THIS WORKS

"Based on your critique" chains directly to the previous prompt's output, anchoring the popup in real diagnosis. Constrained trigger options force a real recommendation. "Avoid dark patterns" is the ethical guardrail. WordPress/Divi adaptation makes it shippable for small business sites.

DATA EXTRACTION

LIST PAGE TO SPREADSHEET

Browser-driven extraction of any list page (Zillow, Yelp, LinkedIn, Crunchbase) into a working CSV.

THE PROMPT

Go to the current Zillow results page and extract the first 15 visible listings into a spreadsheet.

Capture these columns: address, price, beds, baths, square feet, listing broker/agent if visible, days on Zillow if visible, listing URL.

Then create a clean spreadsheet with those columns; sort by price low to high; add a calculated price-per-square-foot column; flag any listing missing square footage or bed/bath data; name the file "Zillow-Phoenix-Listings.csv".

When finished, give me a short summary: count of listings captured, lowest price, highest price, and median price per square foot from the captured rows.

Do the work directly in the browser and complete the spreadsheet rather than explaining the steps.

WHY THIS WORKS

"Do the work directly in the browser, rather than explaining" is the unlock. Without it, the model describes what it would do. Specific column list keeps schemas consistent. The flag-missing-data instruction turns gaps into features. The summary makes the output useful in one glance.

CROSS-CONTEXT STRATEGY

THREE-TAB FUNNEL REVIEW

Strategist-level read on whether three tabs (ad, landing, checkout, or any 3-step journey) cohere as a funnel.

THE PROMPT

Compare the three open tabs as if you were a strategist reviewing a company's digital funnel.

For each tab, identify: primary audience, core value proposition, main CTA, trust signals, visual tone, clarity of next step.

Then analyze all three tabs together and tell me: whether the brand message is consistent; where the journey feels smooth vs broken; which tab has the strongest conversion intent; which tab creates confusion; what important information appears in one tab but is missing in the others; the top 5 changes that would make the three tabs work together as one coherent funnel; a final 1 to 10 score for consistency, clarity, credibility, and conversion readiness.

End with a section titled "What I would fix first this week."

WHY THIS WORKS

Per-tab structured analysis grounds each tab in observable detail before cross-tab synthesis. The strategist persona pushes output toward business framing instead of design critique. The "information in one tab but missing in others" question is where most funnels actually break.